

TOP 10 REASONS TO USE GIFTWORKS

1. Easily organize donations and pledges



Starting at just \$499, GiftWorks is complete fundraising software, [tracking multiple donations and pledge payments](#) for every donor. Now you can create memorials and honoraria, automate notifications to the families, track matching donations in detail, assign donations to campaigns, and create funds for directed gifts.

2. Manage and track donors, mailings, and volunteer information

GiftWorks [tracks donor interactions](#), like mailings and phone calls, easily. Track and organize people within households and show relationships between donors, creating your own social network. GiftWorks also lets you [manage your volunteers](#) with the optional GiftWorks Volunteers add-in, matching the right people to the right jobs.



3. Get your fundraising mailings out fast

GiftWorks is a direct mail powerhouse. No more complicated, time-consuming mail merges—GiftWorks [sends nonprofit mailings](#) in a few clicks. Send email, letters, and labels to any list, and record the mailing in each donor record automatically. Mail to households or to each donor within a household.



4. Easily post donations to QuickBooks with no double entry

GiftWorks integrates directly with Intuit QuickBooks (working with other accounting software is easy too). GiftWorks tracks funds and accounts with ease. Posting donations to QuickBooks is easy—just a few clicks and you're done.



5. Manage your events easily

The [GiftWorks Events](#) add-in lets you store and manage all your event information in one safe place. You can track participants, measure revenue, record expenses, log tasks and integrate everything with GiftWorks for easy follow up.

6. Accept donations online through your website

Now you can accept donations directly from your website. The [GiftWorks Online Donations](#) add-in lets you create a web donations page, then integrate the donations you collect into GiftWorks Standard or Premium editions.

7. GiftWorks importer helps you get started right away

Import your existing names and donations by matching existing data fields to GiftWorks fields using the built-in importer. Customize fields, create your own groups, and create custom fields for donations and donors. Or have GiftWorks or *do good Consulting* handle the import for you.



8. Connect your entire office

GiftWorks supports multiple users on a local area network. Simply place your GiftWorks database file in a shared location and point all installations of GiftWorks to it.



9. Get the reports you need with ease

Gain insight into your donor and donation information with just a few clicks. Learn about giving trends, and help your board understand your fundraising revenue with [targeted, customizable reports](#). You can also segment your donors into highly targeted lists, then send mail or email to your lists, or run reports for them.



10. Endorsed by fundraising experts and Nonprofit Associations

GiftWorks is [endorsed by many nonprofit professional associations](#) and over 700 consultants, including *do good Consulting*.

