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DO GOOD CONSULTING EXPANDS TO SERVE NONPROFITS IN CHICAGO AREA *UIUC Grad to Head Office in Chicago's Ravenswood Neighborhood*

URBANA, IL – Urbana-based nonprofit consulting firm **do good Consulting** will begin serving organizations in the Chicago area with the opening of a new office on July 1, 2009. Former Champaign resident and UIUC graduate Jessica Paulsen has been named to lead the company's newest regional office.

"Organizations across the state are facing unprecedented challenges," said Laura Huth, President & CEO of **do good Consulting**. "Our mission is to strengthen the nonprofit sector and help organizations increase their capacity to serve the community. We felt now was the best time to expand to help organizations do more during a difficult climate."

Paulsen was chosen to lead the office because of her breadth of experience, personal drive and vision for the nonprofit sector, according to Huth. Paulsen holds a B.A. in Communications from Gannon University in Pennsylvania and recently completed an M.B.A. at the University of Illinois. She started her nonprofit career as an AmeriCorps/VISTA volunteer and has worked in the nonprofit sector for seven years. She has worked with organizations dealing with issues ranging from education, to the arts, to basic social services. She most recently served as Director of Marketing & Development at the Eastern Illinois Foodbank.

At **do good Consulting's** Chicago Metro Office, Paulsen will work with Chicago area nonprofit organizations to improve their efficiency, create fundraising plans, develop marketing and communications plans and provide a variety of other services.

"I have always been dedicated to helping nonprofits do the most they can to serve their clients," said Paulsen. "Working with **do good** will allow me to work hand-in-hand with organizations with different strengths and challenges. It was an opportunity to impact the sector that I just couldn't pass up."

do good Consulting's team of consultants offer full-scope consulting services for small- and mid-sized nonprofit organizations from its Urbana headquarters and the new office, located in Chicago's Ravenswood neighborhood. Founded in 2006, **do good's** team of associates brings decades of nonprofit experience to assist organizations throughout Illinois working on a wide range of issues, including education, health care, the environment, the arts, hunger, homelessness, and many more. The three-year old-company has worked with clients across the state including The Land Connection (Evanston), Golden Apple Foundation (Chicago), Community Shares of Illinois (Chicago and Champaign), Crisis Nursery (Urbana), and Cunningham Children's Home (Urbana).

do good Consulting's Chicago Metro Office opens July 1, 2009. The office is located at 4410 N. Ravenswood in Chicago and can be reached at 773-353-3564. For more information about **do good Consulting**, see www.dogoodconsulting.org.

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